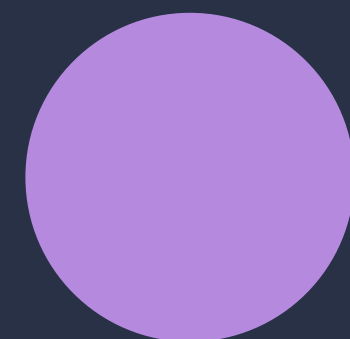


Championing Social Care

Join us as a Founder Patron





Become a Founder Patron

Become a Founder Patron

Championing Social Care celebrates the remarkable individuals who live, thrive, and contribute to the social care sector, ensuring their incredible stories are seen and valued.

Our mission is to raise public awareness and build a thriving community of supporters.



By becoming a Founder Patron, you become a driving force behind positive change in social care, helping us amplify voices, inspire action, and create meaningful impact.



As a Founder Patron, you will be associated with a high-profile organisation committed to making a difference in care, receiving prominent recognition and opportunities to engage with sector leaders.

Our Programmes



Core Programmes



Core Programme

The Care Sector Fundraising Ball

The Care Sector Fundraising Ball has raised nearly **£1.5 million** for care sector charities since its inception, making a tangible difference for vital charities working in social care.



Core Programme Care Home Open Week

Uniting communities with over **one-third** of UK care homes showcasing their dedication and compassion.



Core Programme Care Sector's Got Talent

Care Sector's Got Talent celebrates the **incredible talents** of care staff and those supported by social care providers.



Core Programme

The Care Sector

Christmas Lunch

The Care Sector Christmas Lunch, a **highlight** of the social care calendar, celebrates yearly successes and raises funds for charity.



Additional Programmes

“Who Cares Wins”

“Who Cares Wins,” a national care careers conference, will become part of Championing Social Care from March 2026, after two successful events hosted by the Hallmark Foundation.

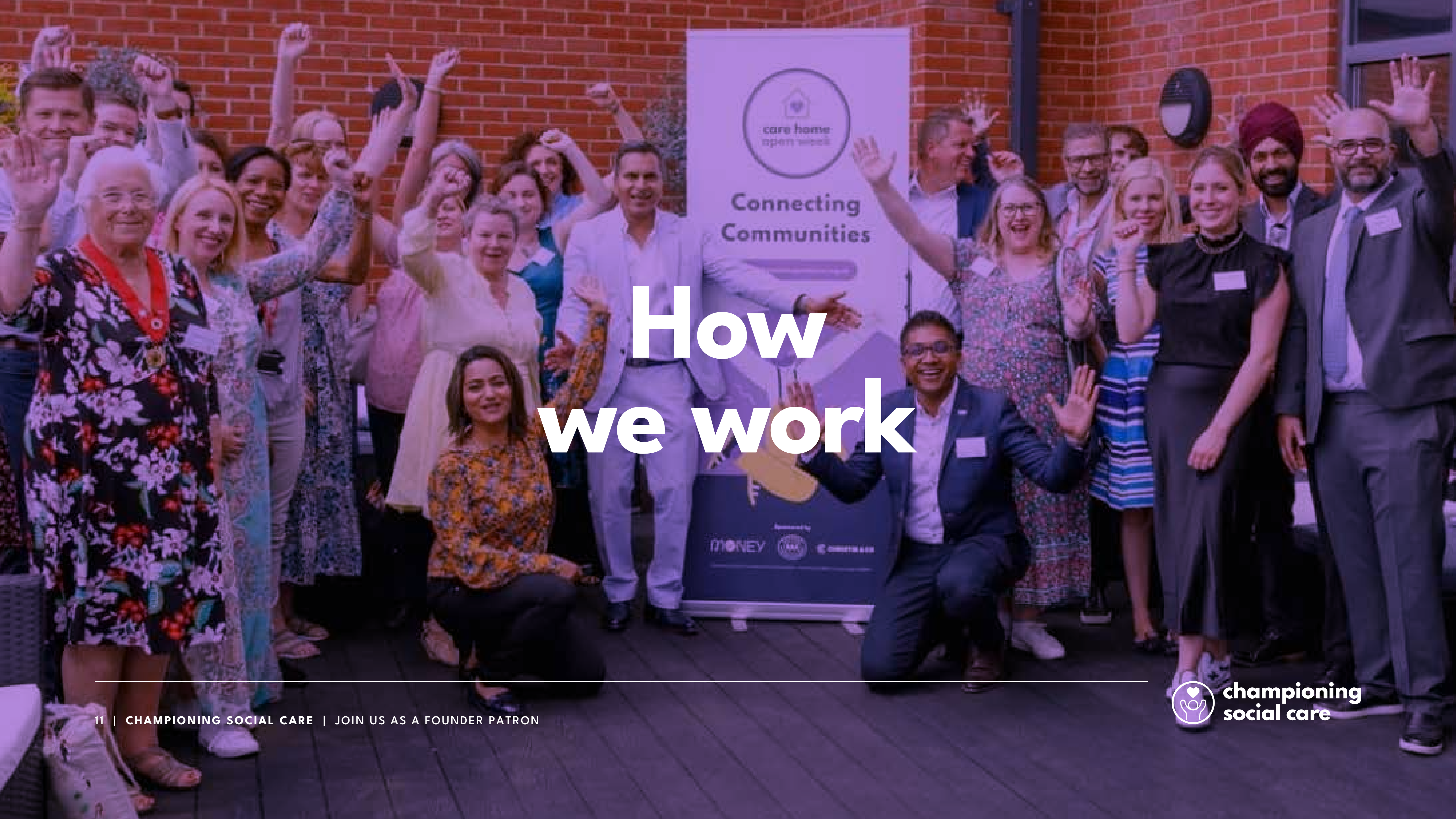


Thought Leadership

New Masterclass and Thought Leaders in Care programmes unite innovative leaders to share ideas and shape the future of care.

The Great British Care Cycle Relay

The Great British Care Cycle Relay launches Care Home Open Week, with **cyclists visiting care homes nationwide** to promote their work.



care home
open week

Connecting
Communities

Presented by
MONEY MAC COMMUNITY

How we work

How we work

Championing Social Care is a charitable organisation working together to shine a positive light on social care.

Founded by care sector leaders, we became a stand-alone entity in 2024. We remain volunteer-led, with programmes guided by care professionals and a growing network of Ambassadors connecting us to broader communities. Founder Patrons amplify our voice and expand our impact.

Support Opportunities:



Founder Patrons are encouraged to engage in leadership roles within Championing Social Care through our programme committees. And to provide in-kind or financial support for programmes. A donation of £10,000 per year (minimum three years) helps fund our central team to expand coordination, planning, and communications.



As a Founder Patron, you will gain exclusive access to high-profile events, thought leadership forums, and a network of like-minded leaders, all while making a meaningful difference in social care. Founder Patrons are associated with a high-profile organisation that is committed to making a difference.

Join us today as a Founder Patron
and be part of a movement that
is shaping the future of social care
for generations to come.

Together, we envisage a society
where social care is deeply
valued for its transformative
impact on **people's lives.**



championingsocialcare.org.uk



Click the icons and follow us for more news and updates



Founder Patrons

ARIA CARE



BOUTIQUE CARE HOMES



Majesticare Luxury Care Homes